



Gabriel Castro

Vice President. Business Markets, TXU Energy



Gabe Castro is vice president of business markets for TXU Energy, a market-leading competitive retail electricity provider, powering the lives of more Texans than any other retailer. With more than 22 years of experience gained from working in multiple facets of the energy business, Castro is responsible for energy sales through both direct and indirect channels across all lines of business. Additionally, he is responsible for the strategic development and tactical implementation of customer retention and growth strategies throughout the Electric Reliability Council of Texas (ERCOT), as well as leading the retail gas sales team. He also oversees product development, demand side management solutions, analytics, sales support, service, and deal structuring.

Castro joined TXU Energy in 1994, and has taken increased roles and responsibilities across the company's competitive business markets. From initially working in natural gas transportation, to focusing on the dynamic power market in Texas, to serving as company representative in Mexico City, to his current role as vice president, Castro is a leading member of the TXU Energy team.

Civic Involvement

Castro was recently elected to the board of directors for the National Minority Supplier Diversity Council. He also serves on the Dallas County regional board of directors for Big Brothers Big Sisters.

Education

Castro holds a bachelors of business administration degree in finance from St. Mary's University.